

# Conference Agenda

Thursday, November 16, 2023

**9:00 - 9:30 a.m. CT**

## Kick Off

Opening Remarks from our Champion Sponsor and  
Carolyn Sullivan, CEO & President of New Chapter Coaching

**9:30 - 10:30 a.m. CT**

## Keynote

**Jasmine Crowe-Houston**, CEO of Goodr

Join us to hear Jasmine's inspiring story of **innovation** and **systems-level problem solving** in the nonprofit sector, as well as her powerful **call to action** for nonprofit leaders.

**10:45 - 11:45 p.m. CT**

## Concurrent Session 1

### Session Topics Include:

- *Dare to Lead: How to take Your Leadership to the Next Level* - **Star Cathcart**
- *4 Steps to Maximizing the Implementation of Your Strategic Plan* - **Carolyn Sullivan and Hilary Statz**
- *3 Keys to Redefine your Mindset, Prioritize Self, & Improve Productivity* - **Coach Melody McClellan**
- *Adding Advocacy & Expanding Your Nonprofit's Influence* - **Mallory Rusch**

**11:45 - 12:30 p.m. CT**

## Lunch

Allotted time for lunch as well as exploration of the conference's networking forums, job board, contests, and sponsorship hall

**12:30 - 1:00 p.m. CT**

## Speed Networking/Ask Me Anything

An option for participants to engage in Speed Networking or a Q&A session led by three consultants with expertise in DEI, boards, and leadership

**1:15 - 2:15 p.m. CT**

## Concurrent Session 2

### Session Topics Include:

- *Managing Your Inbox, Your Workflow, Your Life: Tips and Tricks to Increase Productivity and Reduce Stress* - **Naomi Korb Weiss**
- *Servant Leadership: Putting Others First to Achieve Results That Matter Most* - **Dr. Deborah Vereen**
- *Leading a Digital Office: Reimagining Your Technology & Systems for Increased Effectiveness* - **Greg Grimes & Kristen Lux**
- *Why and How to Collaborate Meaningfully with Directly-Impacted People* - **Abby Anderson**

**2:30 - 3:30 p.m. CT**

## Concurrent Session 3

### Session Topics Include:

- *Inclusive Leadership: Beyond the Buzzwords & Into Action* - **Elena Joy Thurston**
- *Coaching Skills for Managers: Lead Your Team from Good to Great* - **Olivia Swanson**
- *HR Best Practices to Address Mental Health in the Workplace* - **Tonika Starks**
- *Impact Story Strategies: Share Your Good* - **Kerri Voyles**

**3:45 - 5:00 p.m. CT**

## ED Panel & Closing Remarks

A Panel of Executive Directors Sharing Experiences, Tips, & Tricks to Achieve Board Excellence

*Register at [NewChapterCoach.com/Conference](https://www.newchaptercoach.com/conference)*